



DEPARTMENT OF BUSINESS ADMINISTRATION

PROFILE

1. Name of the Faculty : **Dr.V.Rajeswari**
2. Designation : Assistant Professor & Head
3. Department : Business Administration
4. Date of Birth : 16.06.1975 Age : 49
5. Date of Joining : 05.12.2024
6. Residential Address : 254A,Amman Kovil Thottam,Kovillur,Enamangalam,Erode
7. Mobile No. : 9715560046
8. E-mail ID : [rajisrihar1975@gmail.com](mailto:rajisrihar1975@gmail.com)
9. Qualification :

S. No.	Degree	Subject	University	Year of Passing
1.	Ph.D (Marketing)	Management	Bharathiar University	2009
2.	M.Phil (Marketing)	Management	Bharathiar University	2001
3.	MBA (Finance &Marketing)	Management	Bharathiar University	1997
4.	BBM	Management	Bharathiar University	1995
5.	HSC	Maths, Commerce, Accountancy,	Navarasam Mat Hr Sec School , Palliyuthu	1992
6.	SSLC	Tamil, English, Maths, Science & Social Science	Navarasam Mat Hr Sec School , Palliyuthu	1990

10. Teaching Experience (in years) : 27
11. Industrial Experience (in years) : Nil
12. No. of Publications /Journals : International: 10 National :- 08
13. No. of Papers Presented : International: 8 National : -6
14. No. of Conference/Seminars/FDP attended : 10
15. Details of Research Grants / Projects received : -
16. Patent : 2
17. Person with Disability : No

